



Hack for
the People



INTRODUCTORY PACKET

SPONSORSHIP PROSPECTUS

2020 Program

01.

WHAT IS HACK FOR THE PEOPLE?



**Hack for
the People**

Hack for the People is a 72-hour all-accessible hackathon centered on current issues from **four hackathon tracks: political, economic, socio-cultural, and environmental.** The hackathon will provide opportunities for students to innovate and build a project. Emphasis will be placed on alleviating social issues through research and collaboration.

Through Hack for the People, students will be exposed to a hands-on innovation opportunity that leads them to ask thought-provoking questions, to expand their knowledge of current issues, and to pursue greater career aspirations.

02.

WHAT ARE THE LOGISTICS?

Hack for the People targets to host over 500 attendees from all backgrounds. The event will take place on **August 21st - 23rd, 2020** and will be completely online.

03.

WHERE WILL THE MONEY GO?

The money will contribute to operating expenses, swag, resources, prizes, and anything else needed to run Hack for the People. **As a 501(c)(3) nonprofit**, all contributions to Hack for the People will be **tax-deductible.**

01.

HOW CAN YOU HELP?



The resources provided by sponsors always leave a lasting impression on attendees. You can help in any of the following ways:

- Provide students with tools to use during the event (i.e., AWS credit, Google Cloud credit, domain name services, etc.)
- Send representatives to virtually mentor and engage with participants
- Send representatives to judge attendee projects
- Host coffee chats, talks, or workshops about technical topics or inspiring insights

If you have any questions or ideas, please let us know at sponsor@hackforthepeople.com

02.

WHY SPONSOR HACK FOR THE PEOPLE?



Right now, we are in the midst of one of the largest pandemics in history that is disrupting all sectors of life. By becoming a sponsor, you are making an investment for the future's greatest minds and strengthening your connection with the innovative minds of tomorrow. Sponsoring Hack for the People will help foster a community of students from all different backgrounds that will continue to thrive even after the event is over.

BENEFITS/SPONSORSHIP TIERS



Categories	Tiers	Bronze	Silver	Gold	Platinum	Diamond
		500	1,000	2,500	5,000	10,000
General						
Provide resources (cloud credits, etc)		x	x	x	x	x
Send mentors		x	x	x	x	x
Award custom prizes		x	x	x	x	x
Demo API/Product			x	x	x	x
Sponsored workshop/tech talk				x	x	x
Send judges					x	x
Presentation at Awards Ceremony						x
Grand Prize Naming Rights and Award						x
Keynote presentation						x
Recruiting						
Distribute materials		x	x	x	x	x
Send recruiters			x	x	x	x
Access to resumes/GitHubs				x	x	x
Mailing List					x	x
Interview at event					x	x
Branding						
Swag		x	x	x	x	x
Logo on Website		x	x	x	x	x
Logo on Clothing				x	x	x
Sponsor Virtual Booth					x	x
Post-event email						x
Feature in Hack for the People Guide						x

Don't see a tier that works for you?

Contact sponsor@hackforthepeople.com and we'd love to customize a sponsorship package for you.



If you are interested in becoming a sponsor, please reach us at sponsor@hackforthepeople.com

Learn more about Hack for the People at hackforthepeople.com

